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45, Ravi Block Allama Iqbal Town, Lahore



مشاعر Session

Jashn-e-Iqbal'23

Youth Empowerment Society (YES) is, non-profit, non-sectarian & non-political youth organization that works on capacity building & promotes patriotic Culture by developing youth leaders. YES, organized two Jashn-e-Iqbal, 2018-19, to reconnect the youth with our own treasured heritage. It was a massive hit - the Biggest Edu-infotainment program for Pakistan.

Allama Iqbal is unanimously recognized as a cultural icon and holds the cohesive force to bind the nation & Muslim world together. In this era of identity crises and polarization, Iqbal is amongst one of the few personalities which are dear to every single Pakistani regardless of their ideological or socio-political affiliation.

Jashn e Iqbal: It is the need of the hour to rejuvenate the youth with the roots of Pakistan that are found in the deep-rooted philosophy of Iqbal. Hence, we are organizing Jashn e Iqbal again this year with patriotic zeal and zest.

Sessions The variety of gatherings and activities that we are offering are unparalleled. We aim to bring the best speakers from around the globe. It will be a 03 days mega event with 70+ exclusive sessions and 200+ guests from all walks of life. This will be full of Patriotism, Knowledge, Fun, Edu-Infotainment, and Ideology of Iqbal.

مشاعر

SESSION (Segment)

Segment Details: مشاعر is a culturally enriching event session that serves as a celebration of Urdu poetry and spoken word artistry. These gatherings have a profound impact by preserving and promoting the rich tradition of Urdu literature, while also fostering a sense of cultural identity and unity. The benefits of a Mushaira extend beyond the event itself. It provides a platform for poets and aspiring wordsmiths to share their creativity and express their thoughts and emotions through verses. This not only promotes the art of poetry but also encourages linguistic and artistic exploration. Furthermore, Mushairas create a sense of community among poetry enthusiasts and serve as an opportunity for intergenerational learning, with experienced poets mentoring younger generations, thus ensuring the continuity of this cherished cultural tradition.

Activity Plan: The session typically involves poets and reciters taking turns to present their original Urdu poems, engaging the audience with lyrical beauty, depth of thought, and emotional resonance.

Audience details: Invitation to the students of academic institutes and youth. It serves as a source of motivation for aspiring poets, encouraging them to nurture their poetic talents and continue the legacy of Urdu poetry.

Request Being a **Citizen of Pakistan**, join this Patriotic cause by supporting us in our mega event "Jashn-e-Iqbal". Through this, you can help us ignite the flame of this nation's Love in the hearts of Youth.

This session aims to preserve and promote the Urdu language and poetic heritage among the younger generation.

Being a Pakistani & a true Lover of our Soil/Motherland, Support "Jashn-e-Iqbal"

We **welcome** you to this spiritual and patriotic cause where we **can work for nation-building**. With the highest regards,



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www.yespak.org



Irfan Butt
President

Youth Empowerment Society